Our Goal

$120 million

The National Air and Space Museum celebrates pioneers, inventors and heroes in aeronautics. It safeguards treasures to ensure that the story of aviation and space flight is told for generations. This collection and the museum’s researchers, curators and educators inspire young people to pursue science and engineering. The Smithsonian Campaign will secure a promising future for the world’s foremost air and space museum.
LEADERSHIP
Farsighted leaders, among them, an Apollo astronaut and a four-star general, have built an unparalleled collection and transformed the museum into a living laboratory and classroom. Their success is due to their expertise and experience and their passion for flight. Under these extraordinary directors, the museum has made discoveries on Mercury, the moon and Mars and produced the most definitive research on spacesuits. The museum seeks the resources to continue to attract top-flight innovators. One of our priorities is to endow the museum’s directorship. This is the most prestigious and important opportunity to invest in the museum’s future.

EXHIBITIONS
A newly-renovated exhibition, Destination Moon, will open almost 50 years after Americans first walked on the moon. The race to space between the Americans and the Soviets will be illustrated through historic artifacts, such as the Apollo 11 command module and Neil Armstrong’s spacesuit. Interactive displays will add dimension and context to iconic objects. Young people will see themselves as the next inventors and explorers through remarkable collections displayed in new ways to tell stories and honor history. Your investment in this exhibition will enable us to convey the enormity of the accomplishments of America’s space program.

EDUCATION
Every year, thousands of preschool students discover the wonder of science, engineering, technology and math at the museum. We introduce them to the vast field of aviation and space through plays, puppet shows, story times and more. We train early-childhood teachers in science-based concepts. These programs are so successful we are expanding them to the Steven F. Udvar-Hazy Center. An investment in our early childhood education will allow us to build a learning center and endow programming.
Our Campaign Priorities

A gift to the National Air and Space Museum connects you to an institution that celebrates the best of America.

LEADERSHIP: THE DIRECTOR
We seek $10 million to endow the director’s position.

EXHIBITIONS: DESTINATION MOON
Naming recognition for this exhibition requires a gift of $10 million. Other gift opportunities range from $100,000 to $1 million.

EDUCATION: EARLY CHILDHOOD
We seek $10 million for the Early Childhood Center and Program at the Steven F. Udvar-Hazy Center. A gift of $5 million will endow programming for the new center.

Lunar Module 2 is one of two remaining lunar landers built for the early Apollo missions. Investments in exhibitions such as Destination Moon enables the museum to tell the story of the accomplishments of the American space program.

FOR MORE INFORMATION, CALL 202.633.2600 OR VISIT SMITHSONIANCAMPAIGN.ORG.

The Smithsonian Campaign will transform a national treasure into a catalyst for change. Please join us as we raise $1.5 billion to spark discovery, tell America’s story, inspire lifelong learning and reach people everywhere.

The National Air and Space Museum is raising $120 million of the Smithsonian Campaign’s overall goal.
The Wright Flyer reflected in the visor of Neil Armstrong’s Apollo 11 space suit.

PHOTO ERIC LONG